



TORONTO LAWYERS  
ASSOCIATION



# HOW TO BUILD A BOOK OF BUSINESS AS A NEW LAWYER

*Followed by a Wine & Cheese Soiree*



How do you market yourself and your practice as a new lawyer? How do you get your name out there to start building a brand? No matter what area of practice you are in, whether you're a sole practitioner, whether you practice in a small or a big firm, spending some time on marketing yourself in the early stages of your career and your practice is important.

Join us to hear from lawyers with different levels of experience and a lawyer coach on what you can do aside from the standard "networking" to set yourself apart and grow your practice.

Tuesday, March 26, 2019  
5:15 – 7:30 p.m.  
TLA Lawyers Lounge

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